QUALIFICATIONS FOR ADMISSION
- Bachelor’s degree from an accredited institution to apply from Master program
- A cumulative grade point average of 2.0 or its equivalent
- Good command of English
- Computer literacy
- Take the AU English proficiency test (or a TOEFL score of (iBT) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Interview entrance examination

ENTRANCE REQUIREMENTS
- A completed application form
- Official transcript notarized certificate of the previous university attended (2 copies)
- Bachelor’s Degree notarized certificate (2 copies)
- Passport (2 copies)
- Four (1x1 inch size) photographs (formal attire, not in graduation gown)
- Bring the original notarized certificate of transcript and degree

GRADUATION REQUIREMENTS
- Obtain the minimum prescribed 48 credits
- Earn a minimum cumulative GPA of at least 3.00
- Pass the written and oral comprehensive examinations

ADMISSION SCHEDULE 2017

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Trimester 3/2017</th>
<th>Trimester 1/2018</th>
<th>Trimester 2/2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application deadline</td>
<td>April 19, 2018</td>
<td>August 16, 2018</td>
<td>December 20, 2018</td>
</tr>
<tr>
<td>AU Entrance Proficiency Test</td>
<td>April 22, 2018</td>
<td>August 19, 2018</td>
<td>December 23, 2018</td>
</tr>
<tr>
<td>Interview Entrance examination</td>
<td>April 22, 2018</td>
<td>August 19, 2018</td>
<td>December 23, 2018</td>
</tr>
<tr>
<td>AU Entrance Result</td>
<td>April 25, 2018</td>
<td>August 22, 2018</td>
<td>December 26, 2018</td>
</tr>
<tr>
<td>Registration for first Semester</td>
<td>May 2 - 8, 2018</td>
<td>Aug 29 - Sept 4, 2018</td>
<td>January 8 – 13, 2019</td>
</tr>
<tr>
<td>Induction Day</td>
<td>May 5, 2018</td>
<td>September 1, 2018</td>
<td>January 12, 2019</td>
</tr>
<tr>
<td>Instruction begins</td>
<td>May 12, 2018</td>
<td>September 8, 2018</td>
<td>January 19, 2019</td>
</tr>
</tbody>
</table>

APPLICATION NOW
马上申请

study at Hua Mak Campus
皇马校区学习

1.5 YEARS APPROXIMATELY
FULL - TIME PROGRAM
CLASS ON WEEKDAY
BLOCK TEACHING
NON-THESIS OPTION

全日制工商管理学硕士（中英双语教学）
约1.5年毕业
工作日上课
模块教学法
可选择非论文（做个人调查）
**MBA FULL-TIME CHINESE TRACK
MASTER OF BUSINESS ADMINISTRATION**

**Bilingual English and Chinese Program**

**ADMISSION FEE 申请费用**
- Admission Fee 申请费 500 Baht
- AU English Proficiency Test 入学英语考试 500 Baht
- Interview Entrance Examination 人语面试 500 Baht

*The English Entrance Examination can be exempted depending on which of the following conditions you satisfy.*
- TOEFL score of (iBT) 90 or (PBT) 575 or IELTS (Academic) score of at least 6.5 (Validation: Two years)
- Bachelor’s Degree or a higher degree from native English speaking countries (e.g., USA, Canada, UK, Australia and New Zealand)

符合以下条件的可以不用参加入学考试和面试:
- 托福(网考)成绩90分及以上，雅思(学术类)成绩6.5分及以上（在两年有效期内）
- 在以英语为母语的国家学习并获得学士学位（如，美国、加拿大、英国、澳大利亚以及新西兰等）

**ESTIMATED FEES 预估总学费**

<table>
<thead>
<tr>
<th>Installments</th>
<th>(THB)</th>
<th>(US$)</th>
<th>(CNY)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Installment</td>
<td>137,500</td>
<td>4,166.67</td>
<td>27,500</td>
</tr>
<tr>
<td>2nd Installment</td>
<td>137,500</td>
<td>4,166.67</td>
<td>27,500</td>
</tr>
<tr>
<td>3rd Installment</td>
<td>137,500</td>
<td>4,166.67</td>
<td>27,500</td>
</tr>
<tr>
<td>4th Installment</td>
<td>137,500</td>
<td>4,166.67</td>
<td>27,500</td>
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<tr>
<td><strong>Total</strong></td>
<td>550,000</td>
<td>16,667.00</td>
<td>110,000</td>
</tr>
</tbody>
</table>

The fee includes:
- First enrollment fee (matriculation fee, etc.) 注册登记等杂费
- Tuition fee, University fees, Campus Network fee 学费，学杂费，校园网络费
- Comprehensive Examinations fee (First attempt only) 综合考试费（首次参加）
- Health / Life insurance (Non-Thai students) 医疗保险费
- AU Academic Writing Course 英语提高课程费

The fee does not cover the following: 费用不包括
- Admission fee (non-refundable) 申请费（不退还）
- Textbooks 教材课本费
- Maintaining Student Status (4,900 THB per Trimester) 学生身份保留费，针对休学学生（每学期4900泰铢）

Notes:
- In case of failed grade in any course or comprehensive examination, the student should repeat the course or exam with the registration and university fees at the latest rate separately
- The fees are subject to change at the university’s discretion without prior notice
- Currency exchange rate: THB33 = US $1, THB 5 = CNY 1

温馨提醒:
- 在任何课程或综合考试成绩不及格的情况下，若学生在新学期重修课程，需缴纳注册费以及学杂费
- 费用浮动变化由AU裁量调动，会在官网发布而不提前通知
- 以上费用是根据汇率：33泰铢=1美元 5泰铢=1元人民币

**CURRICULUM STRUCTURE 课程结构**

<table>
<thead>
<tr>
<th>Required Courses</th>
<th>30 Credits</th>
<th>必修课程</th>
<th>30学分</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elective Courses</td>
<td>12 Credits</td>
<td>选修课程</td>
<td>12学分</td>
</tr>
<tr>
<td>Comprehensive Examination</td>
<td>--</td>
<td>综合考试</td>
<td>--</td>
</tr>
<tr>
<td>Independent Study</td>
<td>6 Credits</td>
<td>独立研究</td>
<td>6学分</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>48 Credits</td>
<td>总学分</td>
<td>48学分</td>
</tr>
</tbody>
</table>

**STUDY PLAN 学習計劃**

**Trimester 1 第一学期**
- BG 5006 Intro. to Quantitative Analysis
- BP 6903 Organizational Behavior
- BA 6601 Managerial Accounting
- BC 6501 Intro. to Mgt. Information Systems

**Trimester 2 第二学期**
- BP 6902 Business Research Methodology
- BP 6910 International Business Mgt.
- BF 6701 Financial Management
- BE 6401 Managerial Economics

**Trimester 3 第三学期**
- BM 6801 Marketing Management
- BP 6904 Operation Management
- BP 6905 Human Resource Management (Elective Course)
- BM 6805 Marketing Logistics Mgt. (Elective Course)

**Trimester 4 第四学期**
- BP 6918 Strategic Management
- BP 6955 Individual Research in Management
- BM 6810 Customer Relationship Mgt. (Elective Course)
- BM 6895 Internet Marketing

**Trimester 5 第五学期**
- Written and Oral Comprehensive Examinations

**IMPORTANT**

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

Last updated: March 2018

The University Registrar