# Ph.D.BA
## DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

### ADMISSION REQUIREMENTS
1. Master’s degree from the institutions accredited by the Ministry of Education, Thailand
2. GPA of at least 3.25
3. Take the AU-English Proficiency Test and the interview. The application who submitted the TOEFL (ibt) 90 or (PBT) 575 or IELTS 6.5 or those with the Bachelor’s or Master’s Degree from USA, Canada, Australia, and New Zealand are exempted from the AU English Proficiency Test
4. GMAT / GRE scores or pass the exam of the school.
5. Two acceptable letters of recommendation
6. A research proposal
7. Statement of Purpose indicating why the applicant wants to pursue a doctoral degree

(In case an applicant has not passed GMAT or TOEFL, he/she needs to take internal exams before the interview takes place)

### ENTRANCE REQUIREMENTS
1. A completed application form
2. Official Transcript of the previous university attended (3 copies)
3. Bachelor’s and Master’s Degree Certificate (3 copies)
4. Citizen identification card and Residence registration (3 copies) – For Thai Applicants
5. Passport (3 copies) – For Non-Thai Applicants
6. Eight (1x1 inch size) photographs (formal attire, not in graduation gown)
7. Resume (3 copies)
8. Statement of Purpose

Note: All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered and he/she will not be allowed to appear for the Admission interview.

### ADMISSION SCHEDULE 2018

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<td>Jan 4 – June 8, 2018</td>
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### ADMISSION & EXAMINATION FEES (non refundable)
- Admission Fee: 500 Baht
- Interview + Attitude Test: 1,500 Baht
- AU English Proficiency Test: 500 Baht
- GMAT: 500 Baht

### EXEMPTION
The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.
- a TOEFL score of (ibt) 90 or an IELTS (Academic) score of at least 6.5 (Validation: Two years)
- a Bachelor’s degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, and New Zealand)

### STUDY SYSTEM
- 1st semester: August - December
- 2nd semester: January - May

### VENUE & CLASS HOURS
Hua Mak Campus, Ramkhamhaeng 24 Rd.
Monday - Friday: 6.30 P.M. - 9.30 P.M.
Saturday: 9.00 A.M. - 4.00 P.M.

### GRADUATION REQUIREMENTS
- Have completed all the courses of the curriculum
- Have obtained a cumulative grade point average of at least 3.00
- Have passed the proficiency test of English
- Have passed the qualifying examination
- Have proposed the dissertation and passed the final oral dissertation defense evaluated by a committee approved by the University. The final oral defense is opened to the public.

### 4 YEARS PROGRAM
- Create a resource base on highly qualified business researchers and teachers who can link and integrate applied research to learning as a precursor to the formulation of vision, strategy, and leadership to provide analytical support to grow business sector.
- Create an increasing body of academic research focusing on Thai businesses, and original dissertation with valid and well-structured arguments, an significant contribution to the knowledge of improving business administration.
- Form intellectually competent graduates who are morally sound, committed to acting justly, and open to further growth; appreciate freedom of expression, imbued with right attitudes and ideologies through a carefully integrated curriculum of ethics, and business management; and achieve academic excellence through hard work, critical, analytical and initiative thinking, and effective decision-making.

### APPLICATIONS
- Hua Mak Campus
  - Admissions Center "P" Building, 1st floor, Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
  - Office hours:
    - Monday - Friday: 08:30 A.M. - 05:00 P.M.
    - Saturday: 08:00 A.M. - 04:30 P.M.
    - Sunday: 08:00 A.M. - 02:00 P.M.
- ABAC City Campus
  - ABAC City Campus, ZEN @Central World, Level 14 4,4/5 Rajdamri Rd., Phatumwan Bangkok 10330 Thailand
  - Office hours:
    - Monday - Friday: 10:00 A.M. to 06:00 P.M.
    - Saturday - Sunday: 10:00 A.M. to 06:00 P.M.
- Suvarnabhumi Campus
  - Admissions Center "P" Building, 1st floor, Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
  - Office hours:
    - Monday - Friday: 08:30 A.M. to 05:00 P.M.
CURRICULUM
Coursework and Dissertation (Master's degree holder) 18 Credits
Core Courses 9 Credits
Research Courses 9 Credits
Dissertation 36 Credits
Total 60 Credits

COURSES
Foundation Courses
DBA 6100 Management and Organization Non-credit
DBA 6200 Theory Marketing Theory Non-credit
DBA 6300 Financial Theory Non-credit
Core Courses 18 Credits
DBA 7001 Applied Economics for Business 3 (3-0-6)
DBA 7002 Quantitative Analysis for Research 3 (3-0-6)
DBA 7003 Behavioral Research Design 3 (3-0-6)
DBA 7100 Advance Management and Organization Theory 3 (3-0-6)
DBA 7200 Theory Marketing Theory 3 (3-0-6)
DBA 7300 Advance Financial Theory 3 (3-0-6)
Research Courses 6 Credits
Select 1 course from the following courses
DBA 8001 Multivariate Analysis 3 (3-0-6)
DBA 8002 Applied Econometrics 3 (3-0-6)
Select 1 course from the following courses
DBA 8100 Seminar in Management Research 3 (3-0-6)
DBA 8200 Seminar in Marketing Research 3 (3-0-6)
DBA 8300 Seminar in Financial Research 3 (3-0-6)
Core Courses 18 Credits
DBA 7001 Applied Economics for Business 3 (3-0-6)
DBA 7002 Quantitative Analysis for Research 3 (3-0-6)
DBA 7003 Behavioral Research Design 3 (3-0-6)
DBA 7100 Advance Management and Organization Theory 3 (3-0-6)
DBA 7200 Theory Marketing Theory 3 (3-0-6)
DBA 7300 Advance Financial Theory 3 (3-0-6)

STUDY PLAN
Course Code Course Title Credits
First Year  First Semester
DBA 7001 Applied Economics for Business 3 (3-0-6)
DBA 7002 Quantitative Analysis for Research 3 (3-0-6)
DBA 7003 Behavioral Research Design 3 (3-0-6)
Total 9 (0-0-18)

First Year  Second Semester
DBA 7100 Advance Management and Organization Theory 3 (3-0-6)
DBA 7200 Advance Marketing Theory 3 (3-0-6)
DBA 7300 Advance Financial Theory 3 (3-0-6)
Total 9 (0-0-18)

Second Year  First Semester
Select 1 course from the following courses
DBA 8001 Multivariate Analysis 3 (3-0-6)
DBA 8002 Applied Econometrics 3 (3-0-6)
Select 1 course from the following courses
DBA 8100 Seminar in Management Research 3 (3-0-6)
DBA 8200 Seminar in Marketing Research 3 (3-0-6)
DBA 8300 Seminar in Financial Research 3 (3-0-6)
Total 6 (0-0-12)

Second Year  Second Semester
DBA 9001 Doctoral Project I 6 (0-0-18)
Total 6 (0-0-18)

ESTIMATED EXPENSES
Total Installment 835,800 863,300

ADDITIONAL FEE
Qualifying Exam 24,000 24,000
Proposal Defense 10,000 10,000
Final Defense 25,000 25,000

TOTAL APPROXIMATED EXPENSE 927,300

The fees don't cover the followings:
- Admission fee (non-refundable)
- Tuition fee for non-credit courses
- Textbooks
- AU Academic Writing Course (15,000 THB)

Note:
1. The fees are subject to change at the university’s discretion without prior notice
2. Currency exchange rate: THB 33 = US$ 1

IMPORTANT
The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes. The University Registrar

Last updated: November 2017